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Comply™ Introduces a New Series of Premium Earphone Tips that Deliver Superior Comfort Without Compromising the Audio Experience

Soft comfort and superior audio experience bring together best of both worlds

OAKDALE, Minn. (Jan. 7, 2013) – Addressing the number one frustration of earphone users around the globe, [Hearing Components](#) introduced its Comfort Series line of earphone tips at CES 2013. Delivering amazing comfort through a spherical shape, Comfort Ts-Series tips are engineered with super soft memory foam that gently seals the ear canal, providing a superior audio experience and stay-in-ear fit.

“For most people, comfort is the most important feature of their earphones,” explains Steve Thompson, director of sales and marketing for Hearing Components. “If you can’t stand having the earphone in your ear for any amount of time, it doesn’t matter how great the sound is. With the Comfort Series, it isn’t an either/or choice; users can have the best of both sound and comfort and hear music the way it was meant to be heard.”



Available in four models to fit all major earphone brands, Comply’s Comfort Series earphone tips have a specially designed spherical shape that contacts less of the ear canal, making the fit extremely comfortable.

Another component to the comfort and sound quality delivered by Comply’s Comfort Series is its memory foam. The unique breathable memory foam provides all-day comfort, while eliminating in-ear irritation and fatigue often associated with stock silicone tips. When activated by body heat, these tips expand to fit the ear canal’s unique shape, giving the user a custom fit and remarkable in-ear retention, so their earphones remain secure, without irritation and fatigue.

The seal created by the tips channels sound directly into the ear canal to transform the listening experience from ordinary to extraordinary. The tip design also blocks external noise, enabling users to enjoy their music in noisy environments without raising the volume.

The Comfort Series is also available in a **Wax-Guard version** which helps retain sound quality and earphone performance. The Tsx-Series replacement tips incorporate an acoustically transparent filter that protects earphones from component corrosion and loss of sound quality caused by cerumen (earwax). According to industry reports, earwax accounts for 70 to 80 percent of hearing instrument failures, including earphones. The Tsx-Series' Wax-Guard prevents earwax from entering the earphone's sound port, thereby improving acoustic reliability and overall performance.

Available online at www.complyfoam.com and at major retailers, the Comfort Ts-Series tips are priced at \$16.95 U.S. (plus shipping and handling). The Wax-Guard tips are priced at \$21.95 U.S. (plus shipping and handling). Each package includes three sets of tips.

For more information about the Comply™ Premium Earphone Tips and the full line of Comply™ products, visit www.complyfoam.com.

For More Information:

- Comply™ Website: www.complyfoam.com
- Comply™ Premium Earphone Tips Webpage: <http://www.complyfoam.com/premium-earphone-tips/>
- Comply™ Press Room: <http://www.complyfoam.com/pages/Press.html>

About Hearing Components

Comply™ Premium Earphone Tips, Plugs, Noise Reduction Earphones and Whoomp!™ Earbud Enhancers are manufactured and sold by Hearing Components, a 3M spinoff founded in 1990 by Dr. Robert Oliveira. The patented technology was developed through several grants by the National Institutes of Health to improve and protect hearing. In addition to applications in law enforcement and public safety, the technology is currently used in military communications, industrial high-noise environments, consumer electronics, hearing aids and commercial aviation. Hearing Components is located in the Twin Cities suburb of Oakdale, Minnesota. For more information, visit www.complyfoam.com

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